

# Veikko Sinisalo CV

11.10.1964, Imatra - Finland

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## Education

1980-1984 Sotunki High School, Graduation 1984  
1982-1983 Woodrow Wilson High School, Long Beach CA, 1982-1983, Graduation 1983  
1984-1985 Sports Army at Hämeen Rykmentti, Lahti  
1985-1993 University of Helsinki, Master of Education  
1991-1992 National Coaching degree, 1991-1992, before it; C-B-and A – classified courses in general coaching and rowing coaching  
Several coaching seminars including Fisa coaches congress in years 1990, 1991, 1992, 1993, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2010

## Family

Married to Päivi Parikka-Sinisalo, father of 2 daughters, Ida (1997 and Sara 2004). Currently living in Imatra, 240km east from Helsinki.

## Professional activities

1990-1991 Secretary general and chief of coaching at Finnish Rowing Association  
1992-1994 Espoo, Special education teacher, 2 - years  
1991 -> Entrepreneur Finnrowing Oy was established to import rowing goods to Finland, including Concept2 products and Filippi boats. (Turnover 2012 about 772 000€)  
2009 -> Established Indoor Sports Oy Finland, (Turnover 2012 about 130 000€) owned completely by Finnrowing, to import Wattbike.  
1997-1998 Secretary general and chief of coaching at Finnish Rowing Association  
  
2003-2008 Coach of Finnish Lightweight Woman rowing program, (*non-paid position*)  
Results:  
1 Olympic silver medal (LW2x 2008)  
1 World Championship Silver medal (LW2x 2007),  
2 World Championship Bronze medals (LW2x 2005 and LW 1x 2004)  
European Championships silver medal (W2x 2007)  
On this project I was also responsible on finances, travel, PR, sponsorship and partly of nutrition  
  
2009-2010 **Head Coach of Men's Sculling in Czech Republic**  
4<sup>th</sup> place at U23 World Championships at BM4x, 2010  
3<sup>rd</sup> place at European Championships at M2x, 2010 \*\*\*  
9<sup>th</sup> place at World Championships at M2x, 2010 \*\*\*

- 11<sup>th</sup> place at M4x World Championships 2009 (missing the top 6 by 0,1 seconds) \*\*\*  
(In co-operation with Rudolf Kopriva, as a result CZE LM4- is qualified to compete at London Olympics. -> 11<sup>th</sup> place)
- 2011-2012 Head Coach of Vlaamse Roeiliga, Belgium and personal coach of Tim Maeyens.  
Olympic result 2012: disappointing 12<sup>th</sup> place after making Olympic record on the heat.
- 2012 -> CEO of Concept Finnrowing Oy, Finland & Consultant for Wattbike

### *Personal sports activities and results*

- 1985-1988 3 times representation at World Championships of Rowing  
1983-2007 More than 20 national Championships in Rowing

### *Activities at sports organizations*

- 1987-1994 Member of Helsinki Rowing Club board  
1989 and  
1997-2006 Member of Finnish Rowing association board  
1996-2008 Chairman of Vuoksi Rowing Club, Imatra 1996 - 2008 (During this time Vuoksi rowing club built a new boathouse and won the prize of overall best rowing club in Finland.  
(Points from national championships in junior and open categories)

### *Honors*

- 1985-2004 Finnish rowing associations Bronze, Silver and Golden pin  
1992-2008 Selected 7 times coach of the Year in Finnish rowing  
2007, 2008 Coach of southern Carelia  
2007, 2008 Coach of City of Imatra  
2010 Finnish Sports Culture Merit granted by the Finnish Ministry of Education